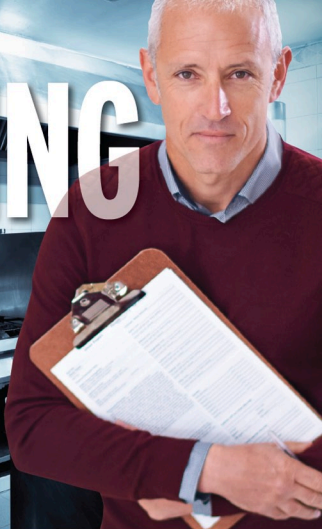


*When I see Sertun,  
I know they're serious about*

# SANITIZING



# Be sure you're SANITIZING™



Scan for a demonstration.



## Introducing **SERTUN™** Rechargeable Sanitizer Indicator Towels

Never wonder again if you're sanitizing hard surfaces properly! New Sertun™ Rechargeable Sanitizer Indicator Towels from ITW Professional Brands will give you unmatched confidence in your sanitizing!

- Using our patent-pending Color Check Technology™, Sertun towels give you complete **assurance that you are truly sanitizing** hard surfaces!
- Think of it as a quaternary ammonia (Quat) **test strip embedded** in a disposable foodservice wiper.
- **Sertun towels change from yellow to blue when proper quat levels** are present in the sanitizing bucket and in the towel.



- Have **confidence** you're sanitizing with **just a quick glance** into your sanitizer bucket!
- As the towel deploys Quat, **the color changes from blue to yellow, indicating there is not sufficient sanitizer** in the towel.
- By placing the towel back into your sanitizer solution, the **towel recharges**, and turns blue again. When the towel does not turn blue, it's time to change the sanitizer solution.
- Works with quaternary ammonia (Quat) only.
- Use with your red bucket system.



# What's at stake?

- Are you **really** sure you're sanitizing?
- Health code violations and fines are just the **tip of the iceberg**.
- Every year **48 million (1 in 6) people in the U.S. get sick from eating contaminated food**, and 3,000 die from food-borne illness.
- The average restaurant illness incident costs more than **\$75,000 in fines** and legal costs.
- What does the **damage to your brand** reputation really cost in lost business?

*Think of Sertun™ as the most cost-effective insurance you'll ever buy.*

- **Never wonder** if your sanitizer is out of spec or your towel is effectively deploying sanitizer.
- Truly see that you are in spec **by simply glancing** into your sanitizer buckets.
- **Eliminate worries about violations**, fines and illness from poor hard surface cleaning and focus on your business!

*Be sure you're sanitizing.™*



*Sertun will give you confidence that you are doing everything you can to ensure the health of your customers.*

## SERTUN™ Product Details

**Available in these convenient quantities!**

**Product number:** 9600 (150 per case)  
9650 (50 per case)

**Size:** 13.5" x 18"

**Color:** Yellow / white checkerboard pattern

**Do not use with baking soda or baking powder.**

**Not effective when used with water, bleach or dish detergent.**

