

Digital Menu Board technology - updated from your **Smartphone or Tablet!**

SIMPLICITY™ MOBILE

In Collaboration with SoundGraph

for the QSR/Fast Casual Industry



Menu board design is about more than just color combinations and fonts. **Successful menu boards should be designed to:**

- Reflect the specific needs of your market
- Act as an extension of your brand
- Be flexible and easily changeable
- Ensure proper product and promotion placement for maximum sales



Our Simplicity™ App connects your restaurant to an advanced marketing tool - enabling you to easily and frequently change:

- Menu offerings
- Pricing, discounts and promotions
- Seasonal and holiday LTO's
- New product introductions
- And so much more!



See our Demo on YouTube!
www.youtube.com/user/VGSInc

THE BURGER

California Burger
Angus beef patty, special seasoning on a premium bakery style bun, factory smoked bacon, American cheese, topped off with crisp red onions and crinkle-cut pickles
5.00

The Classic
Served with lettuce, bacon, tomato, onion, pickles, cheese and your choice of mustard, mayonnaise, ketchup or relish
5.00

Crispy Chicken
A tender, breaded chicken patty topped with crisp lettuce, tomato and mayo
5.00

DINNER SPECIALS

ROTISSERIE CHICKEN 100% All natural chicken, marinated in our special blend of natural herbs and spices	5.99
QUESADILLA Grilled marinated chicken or shrimp, green chilies and Cheddar cheese melted in a crispy tortilla	5.99
CHICKEN POT PIE Rich, creamy sauce, peas, hand-cut carrots and seasoned chicken breast	5.99
FISH AND CHIPS Fried strips of our fish fillet with seasoned french fries	5.99
MEATLOAF Homemade meatloaf and mashed potatoes, vegetables	5.99
B.L.A.T. bacon, lettuce, avocado, tomato	5.99

Dynamic templates are customized specifically for the food service industry!



Specific, editable fields allow you to customize fonts, colors and photos.

Change prices, promotions and descriptions easily and frequently.

10 pre-loaded templates allow you to create hundreds of unique, multi-panel menu board layouts.



Simplicity™ Mobile Highlights

- Developed specifically for food service applications, by menu board experts
- Editable fields allow you to change information, colors, images and more
- Dozens of stock food images and unique background textures included
- Two convenient bundles available, for single unit operators or chains with multiple locations
- Cost-effective and flexible
- Easy-to-use, no design skills necessary



Need more information?

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SIMPLICITY™ DIGITAL

menu boards in the palm of your hand

Now you can control your menu content from a Smartphone / Tablet!

Professionally designed templates that feature editable fields, allowing you to change menu items, prices, photos, backgrounds and more - in real time.



Developed specifically for food service applications, by menu board experts.

Self-contained WiFi network - no additional Internet needed.

Includes dozens of stock food images and unique background textures.

Easy-to-use, no design or computer skills necessary!

A cost-effective and flexible marketing tool.

