SIMPLICITY™
MOBILE In Collaboration with SoundGraph

for the QSR/Fast Casual Industry

Menu board design is about more than just color combinations and fonts. **Successful menu boards should be designed to:**

- Reflect the specific needs of your market
- Act as an extension of your brand
- Be flexible and easily changeable
- Ensure proper product and promotion placement for maximum sales

Our Simplicity™ App connects your restaurant to an advanced marketing tool - enabling you to easily and frequently change:

- Menu offerings
- Pricing, discounts and promotions
- Seasonal and holiday LTO's
- New product introductions
- And so much more!

See our Demo on YouTube!
www.youtube.com/user/VGSInc

Dynamic templates are customized specifically for the food service industry!

VGS ®

Change prices, promotions and descriptions easily and frequently.

Specific, editable fields allow you to customize fonts, colors and photos.

10 pre-loaded templates allow you to create hundreds of unique, multi-panel menu board layouts.

Simplicity™ Mobile Highlights

- Developed specifically for food service applications, by menu board experts

- Editable fields allow you to change information, colors, images and more

- Dozens of stock food images and unique background textures included

- Two convenient bundles available, for single unit operators or chains with multiple locations

- Cost-effective and flexible

- Easy-to-use, no design skills necessary

Need more information?
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S<small>IMPLICITY</small>™ D<small>IGITAL</small>

menu boards in the palm of your hand

Now you can control your menu content from a Smartphone / Tablet!

Professionally designed templates that feature editable fields, allowing you to change menu items, prices, photos, backgrounds and more - in real time.

Developed specifically for food service applications, by menu board experts.

Self-contained WiFi network - no additional Internet needed.

Includes dozens of stock food images and unique background textures.

Easy-to-use, no design or computer skills necessary!

A cost-effective and flexible marketing tool.